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FOR IMMEDIATE RELEASE:

**MOSS & BARNETT WEBSITE RECOGNIZED AT THE
LEGAL MARKETING ASSOCIATION-MINNESOTA CHAPTER
2013 “YOUR HONOR AWARDS”**

Minneapolis, MN (Nov. 18, 2013) – Moss & Barnett, A Professional Association, is pleased to announce that its new website, www.LawMoss.com, designed in partnership with the New York City-based marketing firm of Great Jakes Marketing Company, was awarded Second Place in the “Websites” category at the Legal Marketing Association-Minnesota Chapter (LMA-MN) 2013 “Your Honor Awards” reception held on November 13, 2013. The “Your Honor Awards” is an annual awards program recognizing excellence in legal marketing.

Moss & Barnett was previously awarded Second Place in the 2008 LMA-MN “Your Honor Awards” competition in the “Business Development/Training Initiatives” category for *Minnesota Law, Presented by Moss & Barnett*, a weekly radio program that aired from 2008-2012 on WCCO News Radio 830 and focused on presenting news and information to listeners about a wide variety of legal issues and current developments in the law, and Third Place in the 2007 LMA-MN “Your Honor Awards” competition in the “Promotional/Collateral Materials and Web Sites” category for its *2006 Report to Clients*.

“This recognition is in reality a tribute to our entire team, especially our Marketing Coordinator, Debbie Weinstock, and our design professionals at Great Jakes,” says Moss & Barnett President and Chief Executive Officer, Thomas J. Shroyer.

About Moss & Barnett

Moss & Barnett, A Professional Association, is a full-service business law firm dedicated to serving its clients with quality legal services based on a tradition of *Professional Excellence + Teamwork*. Clients of the firm have come to expect the highest standards of professionalism,

along with skilled, innovative legal services. The firm is located in downtown Minneapolis and features 80+ attorneys and paralegals representing clients as advisors and advocates. For more information, please visit www.LawMoss.com.

About Great Jakes Marketing Company

Since its founding in 2002 by brothers Dion Algeri and Robert Algeri, Great Jakes Marketing Company has been creating industry-leading websites and marketing strategies for law firms and professional service firms. For more information, please visit www.greatjakes.com.

About the Legal Marketing Association-Minnesota Chapter (LMA-MN)

LMA-MN is the Minnesota Chapter of the international Legal Marketing Association. Increased competition and the landmark 1977 Supreme Court decision easing restrictions on attorney advertising created a new environment for the legal community. Law firms recognized the need for formal business planning and professional assistance to develop and implement marketing and communications programs. Out of this need emerged the Legal Marketing Association (LMA), a nonprofit professional association dedicated to serving the needs and maintaining the professional standards of those involved in marketing for the legal profession. For more information, please visit www.legalmarketing.org.

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